



Certified Retail Manager Program

2026 Class Dates

Live Classes

Class Length: 90 minutes

RETAIL STRATEGIES 101

Introduction to Buying

- **Wednesday, February 4**
10am PST/1pm EST
- **Wednesday, August 5**
10am PST/1pm EST

RETAIL STRATEGIES 201

Retail Metrics

- **Wednesday, March 4**
10am PST/1pm EST
- **Wednesday, September 2**
10am PST/1pm EST

RETAIL STRATEGIES 301

Developing an Inventory Plan

- **Wednesday, April 1**
10am PST/1pm EST
- **Wednesday, October 7**
10am PST/1pm EST

RETAIL STRATEGIES 401

Open-to-Buy Utilization

- **Wednesday, May 6**
10am PST/1pm EST
- **Wednesday, November 4**
10am PST/1pm EST

On Demand Classes

Class Length: 90 minutes

- VISUAL MERCHANDISING
- TECHNOLOGY TOOLS
- POWER OF PROMOTIONS
- RELATIONSHIP BUILDING